

Executive Summary

Need

Today in Tanzania, there are 16,000 openings in upper secondary schools for 35,000 students finishing lower secondary school. For many others, traditional schooling is not the best learning method. The current supply of skilled workers and professionals falls far short of the demand created by high growth industries. Skill shortages come with upturns in the economy furthering need for a large and effective workforce in continual development.

Solution

Umoja U. provides industry specific and general life skills training to citizens of all ages. We capitalize on our relationships to maintain a high job placement ratio in a vertically and geographically scalable way. By introducing the apprenticeship framework to new industries and demographics we can utilize previously untapped human capital. As a private group we can operate with a higher budget and in more arenas than government funded vocational education programs. Umoja U. creates skilled workers as it connects every facet of the job market to boost the productivity and quality of Tanzania society.

Magic

What sets Umoja U. apart from traditional vocational and educational training services is the relationships and connections we foster making us the top player in the market and a unifying bridge-builder on all levels of operation. We provide incentives for businesses to formalize, growth opportunities and partnership to universities, income to the government, and self-esteem, skills, and work to apprentices.

Goals

Umoja U. is a private non-profit vocational and life-skills training service based in Dar es Salaam, Tanzania whose mission is to bring people together to create opportunity for individuals and Tanzania through state of the art training and development. Our programs will form the basis of an internationally recognized brand that unifies key players in economic and human capital development. Umoja U. collaborates with and unites businesses, government offices, universities, and apprentices to provide mutually-beneficial and long term relationships. Our vision it to become internationally known as a crucial resource in the development of Tanzania and its people.

Our Team

Aaron Mandelbaum- CEO For the last five years Aaron has been running a successful private computer consulting and training company in New York City. Before this he was an IT project manger for one of the city's premiere property management firms. His was recently in Tanzania through a course in Social Entrepreneurship. Aaron's contacts here and abroad will form the basis for his board of directors and advisors. These include but are not limited to former ambassador to the UN Daudi Mwakawago, Ken Mandelbaum, Chairman of Big M Inc. and former NYU Entrepreneur of the Year, and Michael DuKane President and CEO Nextune.com

Your Role

Umoja U. is currently seeking an initial investment of \$400,000 to establish a local presence, and support operations through its initial two years. Our operations will be self-sustaining within our third year.